



## ToucanTech Schools Community Software

Used by schools, colleges and educational institutions for marketing and advancement initiatives, and engagement activities including campaigns and events. Combining a flexible **website**, a powerful **database/CRM** and a **comms** system, it's an easy-to-use, all-in-one community management solution.



### Database

Import, filter, update and merge record, create custom fields, forms and admin permissions



### Community

Connect your members on a branded network with privacy controls and mobile app



### CRM

Track activity, measure engagement, capture consents, create postal labels, sync emails



### Groups

Set-up club pages where admins can manage their own members, discussions, events



### Email

Design and schedule newsletters, view stats, remove bounced emails, manage unsubscribes



### Fundraising

Process donations and tax relief, set up funds, reconcile payments, run reports, steward donors



### Resources

Upload photos, documents, magazines - tag, categorize, share and track downloads



### Careers

Run a mentoring system, post jobs, publish careers guides, promote business networking



### News

Publish articles, videos, and other content - track views, tag people, share on social media



### Events

Manage your events (online or in-person), invites, reminders, seating plans and ticketing



We chose ToucanTech for our new alumni platform because of its attractive design, intuitive admin functionality and tailored training - we reviewed all the best software providers on the market to find the most innovative. We've also been impressed by the detailed support from ToucanTech to help us manage our data processes and migrate our alumni records!

**Kelly Clifton, Director of Alumni Relations, Wheeler School**