

**Click the link below to open a
video recording for this Webinar:**

<https://recordings.join.me/8erISZRkW0ORHb0zoZxrbg>



Quick wins for non-designers

Register/ Login to forum.toucantech.com to post questions relating to the webinar topic, access the webinar recording and slides and continue the discussion after the webinar!

Thank you for joining, the webinar will start at 11am BST

Please use the chat box to ask questions.

Please ensure you turn on your computer audio to listen. If you have issues with your computer audio you can listen via phone:

UK: +44.20.3582.4515

Ireland: +353.1.531.4868

You will be asked to enter this conference ID: 623-409-085

Colours

- Start with a great colour palette
- Make use of contrasting colours
- Add a colour picker extension to your browser if you need to find hex codes
- Types of colours
 - CMYK: Print
 - RGB/Hex code: Web

Create a colour palette

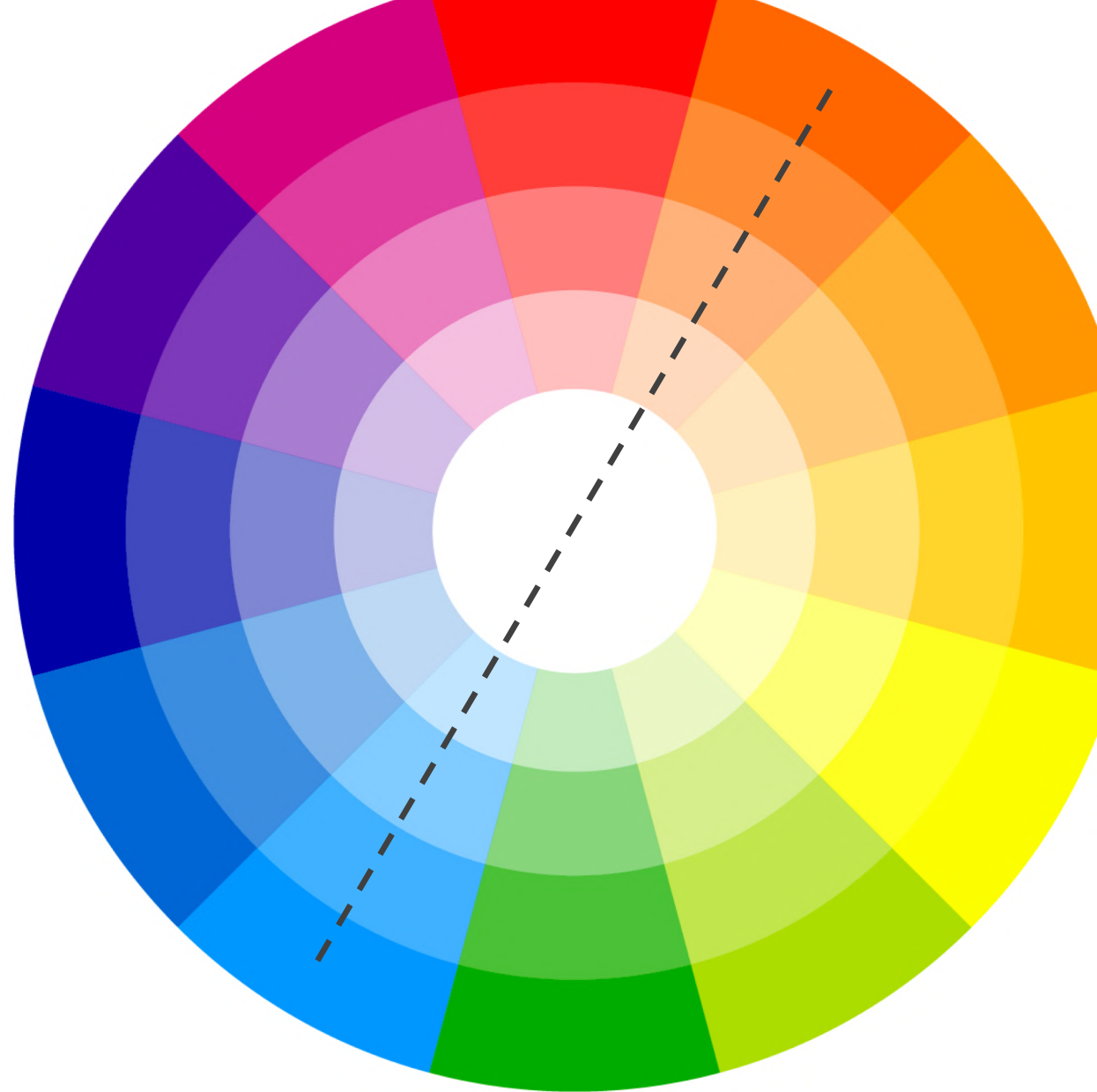
<https://color.adobe.com/create>

Colour picker extension

shorturl.at/oGUZ7

Convert RGB to CMYK

<https://convertacolor.com/>



Fonts

- Ideally, you want to limit yourself to 1 or 2 fonts
- If you are using 2 fonts, use one for the header and one for the body
- Make use of font families

Downloadable fonts
<https://www.dafont.com/>

This is the header

And this is the body

Hi, I'm Calibri Bold
And I'm Calibri Light.

Create graphics

- PowerPoint is great for creating simple graphics
- Perhaps have one or two key templates designed professionally
- Use 'built-in' icon panels
- TT offers a design service

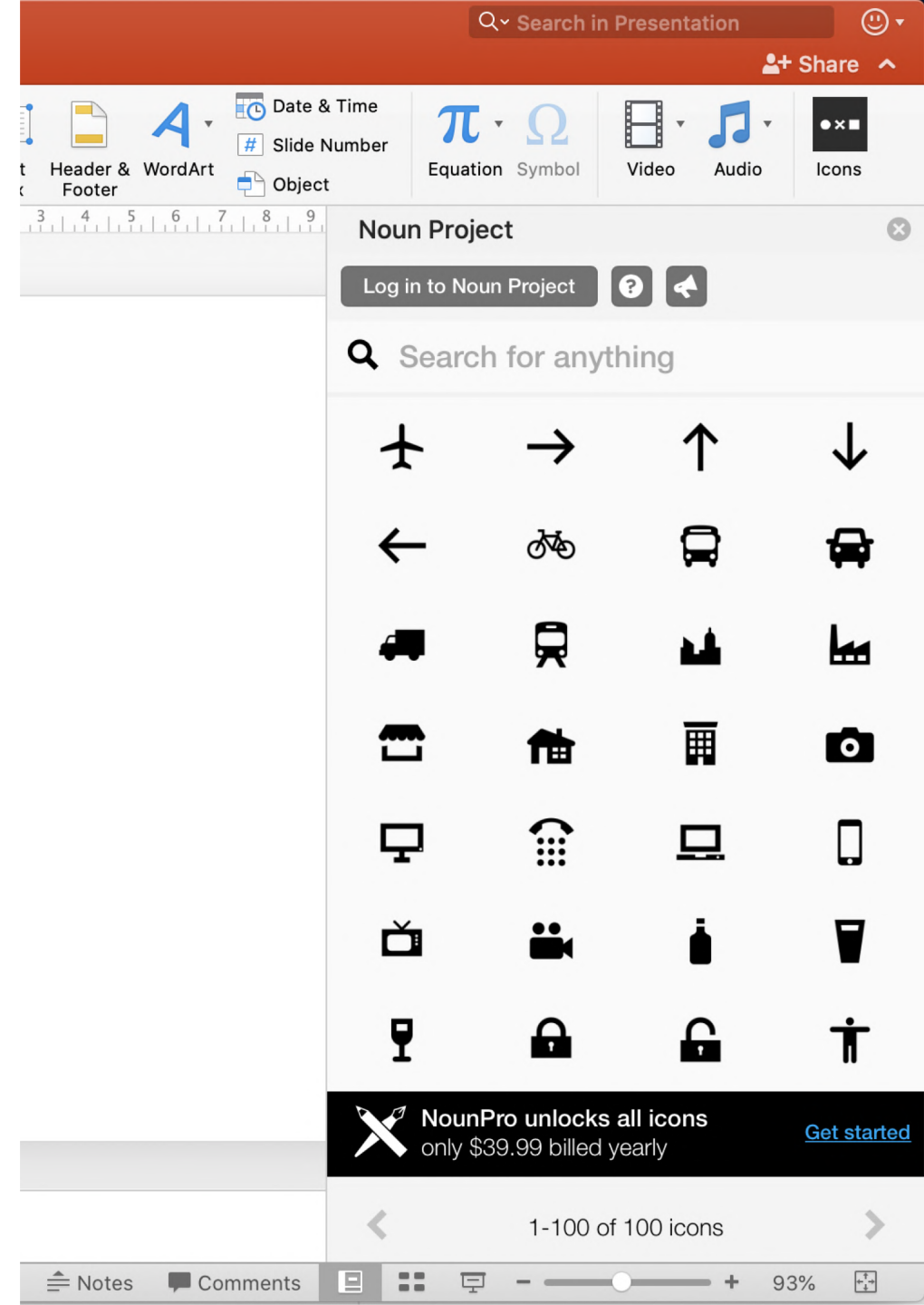
Websites to edit photos/ create graphics

<https://www.fotor.com/> (Beginner)

<https://www.photopoea.com/> (Advanced)



Use PowerPoint icons



Use TT icons panel



Join the IDS Community



Join the Alumni Facebook
Group - IDS Alumni Association



Follow the Alumni Office on
Twitter



Update your consent
preferences

Connect with IDS Alumni

Select template:

Grid of template options for the TT icons panel, including various layouts and images.

1. Title / Sub Title layout with placeholder text and a red 'Click me' button.

2. Title / Sub Title layout with a video player showing a toucan.

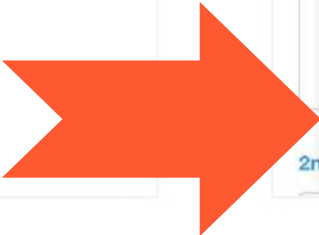
3. Main Title & Sub Title layout with a blue background and a group photo.

4. Title: Custom Panel Image/Text 1:1 layout with a photo of a person on a path.

5. Title: Custom 3 Section Icon/Text Panel layout with three icons (phone, envelope, cursor) and placeholder text.

6. Title: Custom Panel WITH Images layout with a grid of small images.

7. Main Title Here layout with a red background, a circular image, and placeholder text.



1st column icon

fas fa-users



1st

Type to filter



2nd

Images

- Low quality images or frequently-used stock images are likely to be overlooked
- Relevance & suitability
- Don't overdo it
- Quality counts but size also matters (2MB)
- Use images with an overlay

Compress your images online:

<https://compressjpeg.com>

Free stock image:

<https://pixabay.com/>

<https://www.pexels.com/>





Transparency overlay
in action

Examples from our customers



Background colour



#000000

Background transparency

100

Welcome to the Clubs page

Network, socialise, share knowledge and exchange business experience by joining one of our alumni clubs today

Welcome to the Network page

Search our network for friends and colleagues from your time at Tonbridge School

Welcome to the Careers Network

Share or receive careers expertise, connect with OTs in your field, and browse job opportunities

Format Shape

Shape Options

Text Options


Fill

- No fill
- ☒ Solid fill
- Gradient fill
- Picture or texture fill
- Pattern fill
- Slide background fill

Color

Transparency 41%

Line



The image shows a presentation slide with a ruler at the top and a vertical ruler on the left. The slide content features a photograph of a large, ornate castle with multiple towers and spires, situated on a hillside with green trees in the foreground. A semi-transparent purple rectangular shape is overlaid on the right side of the castle image. The 'Format Shape' pane is open on the right, showing the 'Shape Options' tab. Under the 'Fill' section, 'Solid fill' is selected. The 'Transparency' slider is set to 41%. The 'Line' section is collapsed.

Use templates



Teaching, education and academia

A Professional Networking Event

at St Helen and St Katharine, Abingdon

Thursday 12 March 2020
6pm onwards

Meet other Old Girls, St Helen and St Katharine
staff, and current mums working in the
education sector over drinks.



The SHSK Society Garden Party

A warm welcome back to all
alumnae
and former staff

at St Helen and St Katharine
on
Saturday 6 June 2020

details tbc





PARENTS'
ARTS

PATCHWORK & QUILTING WITH CAROLYN FORSTER
Tonbridge School



TONBRIDGE
SOCIETY

OLD TONBRIDGIAN REUNION (60-70)
Tonbridge School



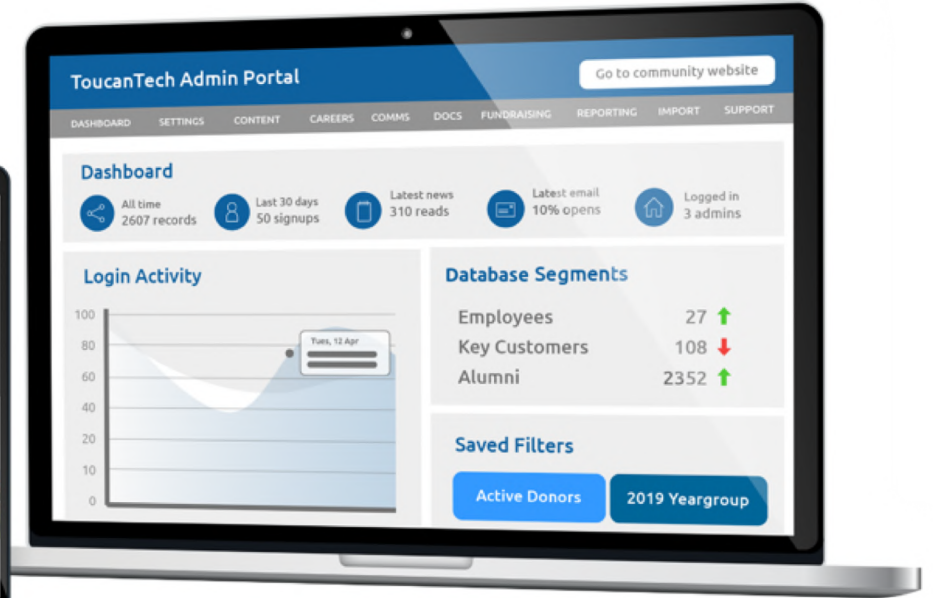
THANK YOU FOR LISTENING

Any Questions?

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About ToucanTech

ToucanTech is an easy, affordable and beautiful fundraising CRM and website software to manage your supporter records, email newsletters, online payments, events, mentoring, careers and more!



Any questions?

Please contact Amy – amy@toucantech.com
www.toucantech.com

