

# Encouraging Business Networking

Sara Eastwood, Alumni Officer at Concord College

---

Thank you for joining, the webinar will start at 1pm GMT

When the webinar starts your microphone will be muted, you can use the chat box to ask questions during the webinar and at the end of the your microphone will be unmuted for questions.

# Overview of Concord College

---

- **Leading international secondary school set in Shropshire countryside, founded 1944**
- **2019 A Level Results were 84% A\*/A, 97% A\* – B, 100% A\*-C**
- **In 2020 ranked 4th best school in UK for A Level by Department for Education - over 20 students per year get an Oxbridge offer**
- **600 Students, over 30 Nationalities - 80% boarding**
- **7,262 Alumni records, 2,300 members, over 70 Nationalities**
- **Use ToucanTech for our alumni database, website, events & emails**

# Marketing Team at Concord

---

**Vanessa** - Head of Marketing & Girls



**Sara** - Alumni Officer




**Josh** - Marketing Manager





# And it works!

(Images taken 4th March 2020)

ADVANCED FILTERS  Hide ▾

Operators ▾

AND OR NOT

AND OR NOT Has relation

Select a filter category ▾ Select a saved filter ▾

Expand the categories on the left and drag and drop fields to create your custom filter:  
(Click to set a name)

logged in is Past 6 months

Logged in  
Past 6 months

Personal information ▸

Family/ Relationships ▸

Institution specific info ▸

CV/ Resume information ▸

Development/ Fundraising ▸

Custom Fields ▸

Engagement ▸

Content ▸

Data Cleaning ▸

Consent options ▸

Organisation filters ▸

SAVE DUPLICATE DELETE

1129 records found matching your search criteria

1129 records found matching your search criteria

CLEAR FILTER

# Concord Alumni Growth Statistics

<b>Alumni Website</b>	<b>Year 1 (2015)</b>	<b>Year 2 (2016)</b>	<b>Year 3 (2017)</b>	<b>Year 4 (2018)</b>	<b>Year 5 (2019)</b>
<b>Total Membership</b>	<b>881</b>	<b>1351</b>	<b>1636</b>	<b>1911</b>	<b>2300</b>
<i>New Members</i>	756	335	149	156	244
<i>6.2 New Members</i>	125	135	136	119	145
<b>Stories Published</b> <i>(not including 50 copied from main school website)</i>	<b>94</b>	<b>88</b>	<b>80</b>	<b>83</b>	<b>109</b>
<b>Emails Sent</b>	<b>51</b>	<b>87</b>	<b>182</b>	<b>190</b>	<b>193</b>



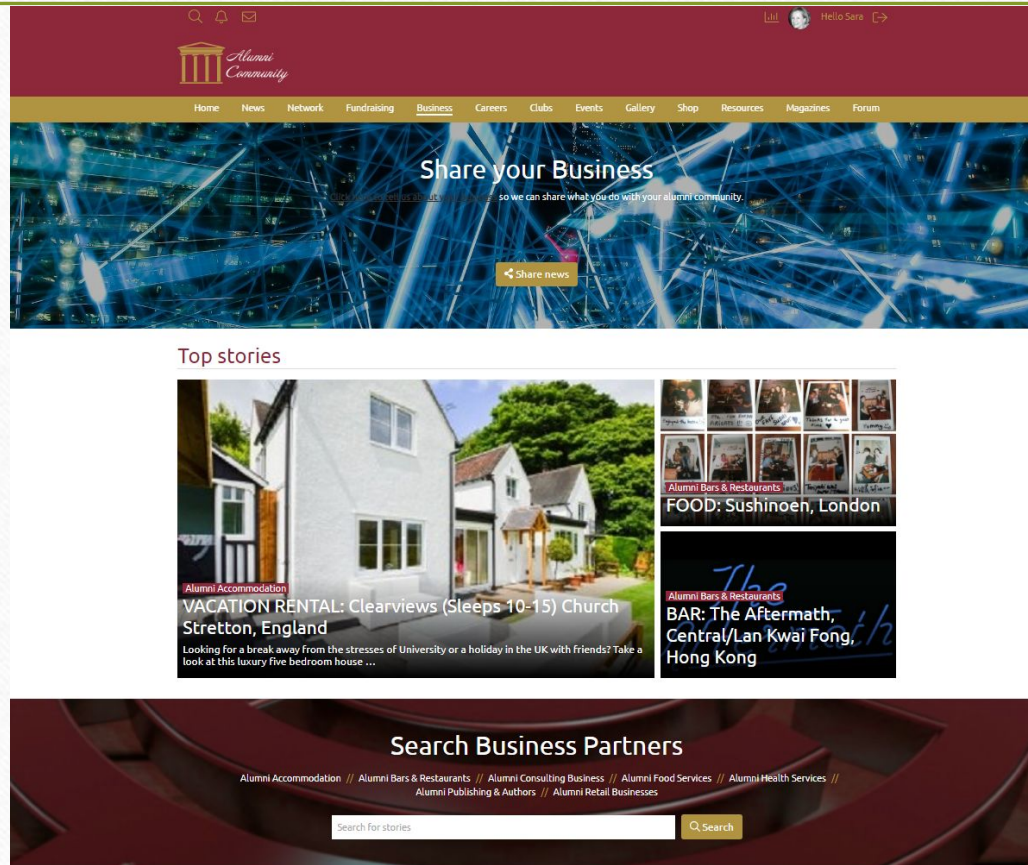
# Alumni Community Aspiration

---

“We are here to facilitate opportunities to allow our Community members to make meaningful connections to enable continued excellence in their academic, career, business and social lives to inspire them enough to give back their time, talent and treasure”



# Set up a Business Partners Page

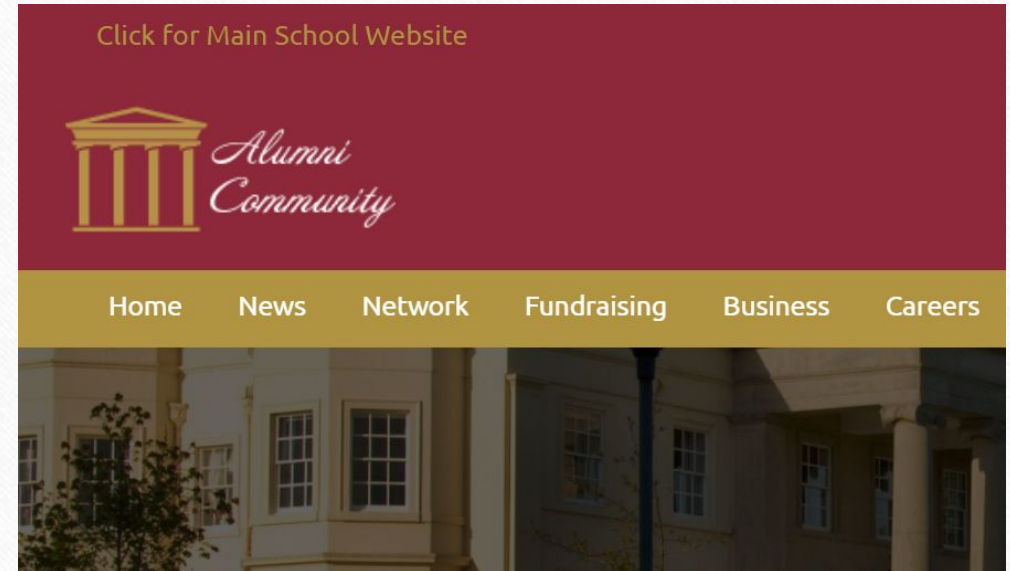


The screenshot shows the Alumni Community website. The header is maroon with the Alumni Community logo and navigation links: Home, News, Network, Fundraising, Business, Careers, Clubs, Events, Gallery, Shop, Resources, Magazines, Forum. A user profile 'Hello Sara' is visible in the top right. The main banner features a blue network graphic with the text 'Share your Business' and a 'Share news' button. Below this is the 'Top stories' section, which includes a large image of a white house with the text 'VACATION RENTAL: Clearviews (Sleeps 10-15) Church Stretton, England' and a smaller image of a restaurant with the text 'BAR: The Aftermath, Central/Lan Kwai Fong, Hong Kong'. At the bottom, there is a 'Search Business Partners' section with a search bar and a 'Search' button.

Search Business Partners

Alumni Accommodation // Alumni Bars & Restaurants // Alumni Consulting Business // Alumni Food Services // Alumni Health Services // Alumni Publishing & Authors // Alumni Retail Businesses

Search for stories



The screenshot shows a section of the Alumni Community website. It features a maroon header with the text 'Click for Main School Website' and the Alumni Community logo. Below the header is a navigation bar with links: Home, News, Network, Fundraising, Business, Careers. The main content area shows a large image of a building.

Click for Main School Website

Alumni Community

Home News Network Fundraising Business Careers



# Make it Relevant

## Do You Own or Run a Leisure Business?



We're looking for Alumni owned establishments around the world that our members can trust - so whether you own or run a restaurant, bar, hotel, resort, cafe, B&B or even a vacation rental, let us know

[Find Out More](#)

👁️ 875 (45.9%) Opened  
👉 41 (2.1%) Clicked  
🔪 9 (0.5%) Hard Bounces  
🔧 30 (1.6%) Soft Bounces

## Search Business Partners

[Alumni Accommodation](#) // [Alumni Bars & Restaurants](#) // [Alumni Consulting Business](#) // [Alumni Food Services](#) // [Alumni Health Services](#) // [Alumni Publishing & Authors](#) // [Alumni Retail Businesses](#)

Search for stories

[Search](#)

### Alumni Bars & Restaurants



#### FOOD: Sushinoen, London

Get addicted to Japanese food at this incredible alumna owned restaurant in central London [More...](#)



#### BAR: The Aftermath, Central/Lan Kwai Fong, Hong Kong

This bar that comes with plenty of music street cred - call Alumni Carven who will buy you a drink...and you may just get the best seat in the house! [More...](#)



#### ACCOMMODATION & FOOD: Old Downton Lodge, Ludlow, England

We negotiated 10% off this rural England restaurant with rooms [More...](#)

[Show more](#)

### Alumni Accommodation



#### VACATION RENTAL: Clearviews (Sleeps 10-15) Church Stretton, England

Looking for a break away from the stresses of University or a holiday in the UK with friends? Take a



#### VACATION RENTAL: Bryn Ogwen (Sleeps 10) Bangor, North Wales

Bryn Ogwen is a beautiful Victorian semi-detached property, situated in the popular Garth area on the outskirts of Bangor, North Wales [More...](#)

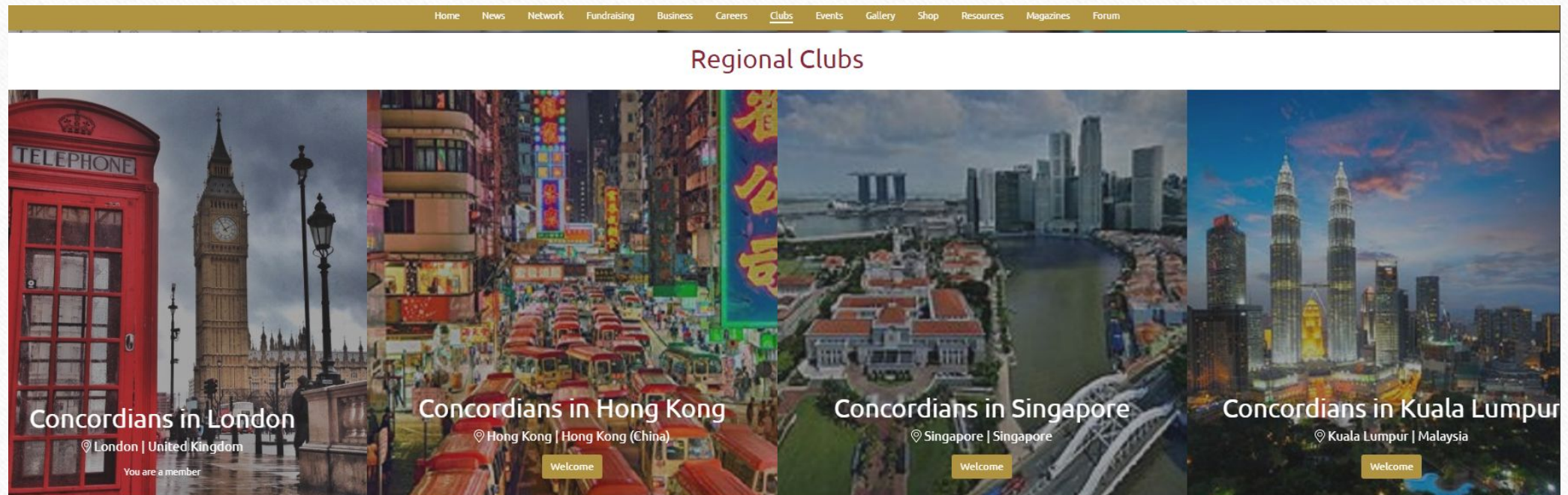


#### VACATION RENTAL: Oaks Lodge (Sleeps 2) Church Stretton, England

Looking for a romantic break in the UK? Listed by TripAdvisor as 'one of the most luxurious cabins on the planet' will impress a loved one! [More...](#)



# Build Regional Clubs Relating to your Business Partners





# Tag to your relevant Club



The screenshot displays the Alumni Community website interface. At the top, a maroon header contains the 'Alumni Community' logo and a navigation menu with links: Home, News, Network, Fundraising, Business, Careers, Clubs, Events, Gallery, Shop, Resources, Magazines, and Forum. The main banner features a night view of the Hong Kong skyline with the text 'Concordians In Hong Kong - Networking the way you want to Network' and a 'Leave Club' button. Below this, a 'Club news' section highlights three items: a retail promotion for 'hoya kerry' fitness clothing, a food promotion for 'Hotpot Kitchen' in Sham Shui Po, and another food promotion for 'Sushi Nyo!' in Causeway Bay.

**Alumni Community**

Home News Network Fundraising Business Careers Clubs Events Gallery Shop Resources Magazines Forum

## Concordians In Hong Kong - Networking the way you want to Network

Leave Club

### Club news



**hoya kerry**  
ACTIVEWEAR

**RETAIL: hoya kerry, fitness clothing**

Support this alumna's fitness, wellbeing and lifestyle brand that promotes environmental awareness and get 15% off too! More...



**FOOD: Hotpot Kitchen, Sham Shui Po, Hong Kong**

With 15% off food and a free beer pop by Hotpot Kitchen for a bite to eat. More...



**FOOD: Sushi Nyo!, Causeway Bay, Hong Kong**

If you are looking for some fine dining Japanese cuisine, look no further than Sushi Nyo! and get 10% off your food! More...



# Encourage Networking

[Home](#) [News](#) [Network](#) [Fundraising](#) [Business](#) [Careers](#) [Clubs](#) [Events](#) [Gallery](#) [Shop](#) [Resources](#)

[News](#) > [Networking:Social](#) > [Concord Teachers are coming to Hong Kong](#)


## Concord Teachers are coming to Hong Kong

Helen Archer and Steve Williams are planning a trip to Hong Kong...find out why we would love you to help them!



[f](#) [t](#) [in](#) [p](#)  
4 Dec 2019  
Networking:Social


**Featured**  
Helen Archer, Steve Williams

[Home](#) [News](#) [Network](#) [Fundraising](#) [Business](#) [Careers](#) [Clubs](#) [Events](#) [Gallery](#) [Shop](#) [Resources](#)

[News](#) > [Networking:Social](#) > [Catch Up in Hong Kong with Concord Staff](#)

## Catch Up in Hong Kong with Concord Staff

A friendly face in Hong Kong for Concord teachers in Hong Kong for Christmas!

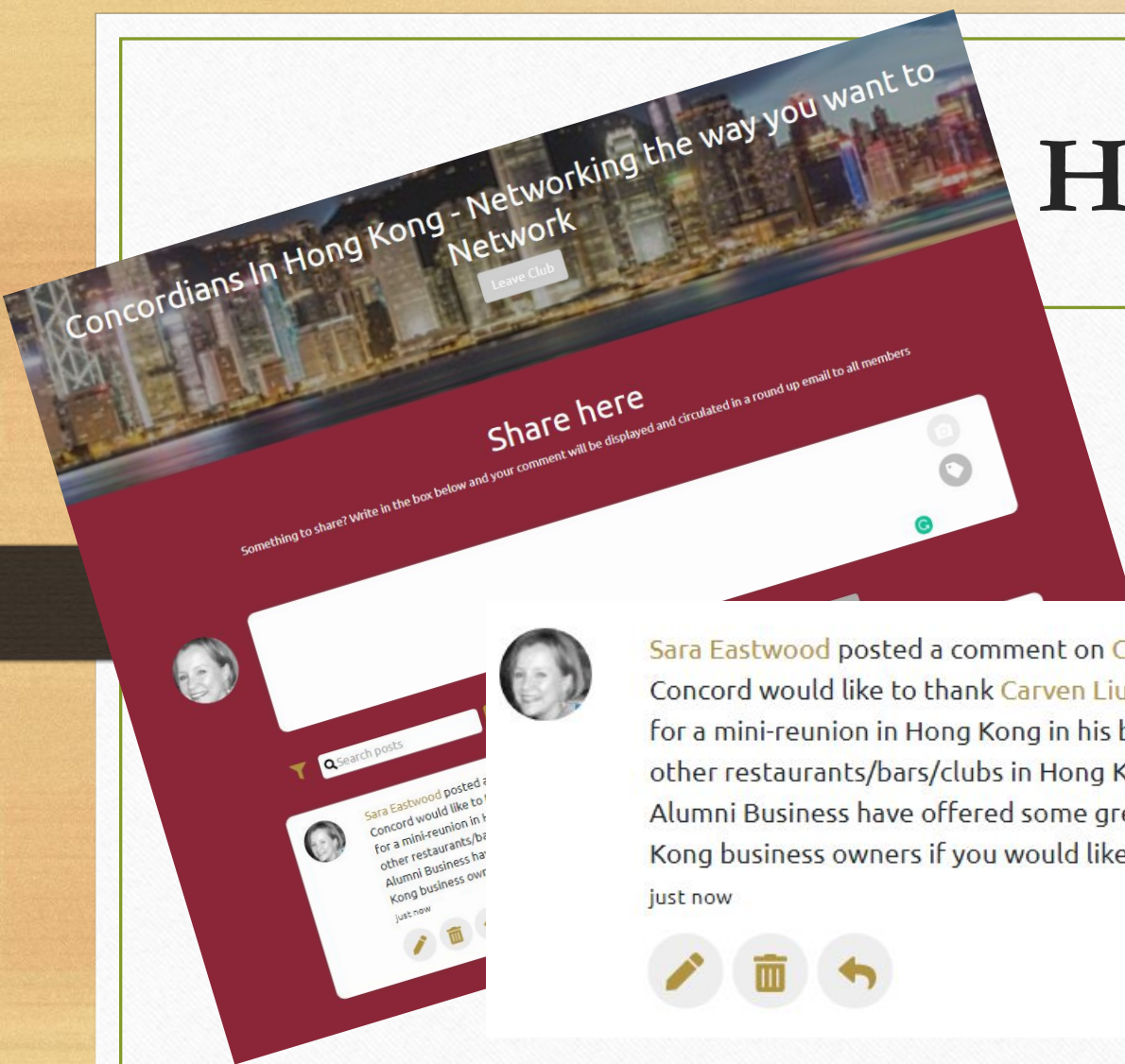


[f](#) [t](#) [in](#) [p](#)  
8 Jan 2020  
Networking:Social

Meeting at an alumni owned bar

**Featured**





# Help Businesses to Grow



Sara Eastwood posted a comment on [Concordians in Hong Kong](#)

Concord would like to thank [Carven Liu](#) (2001-2004) for welcoming teachers [Helen Archer](#) and [Steve Williams](#) and other Alumni for a mini-reunion in Hong Kong in his bar Aftermath - please see below in 'Club News' an article all about this event and Carven's other restaurants/bars/clubs in Hong Kong and please support this local Alumna business. Carven and other Hong Kong-based Alumni Business have offered some great discounts to encourage your support and we would love to hear from any other Hong Kong business owners if you would like to become a Concord Business Partner. Email [alumni@concordcollege.org.uk](mailto:alumni@concordcollege.org.uk)

just now



Reunion

Special Offer

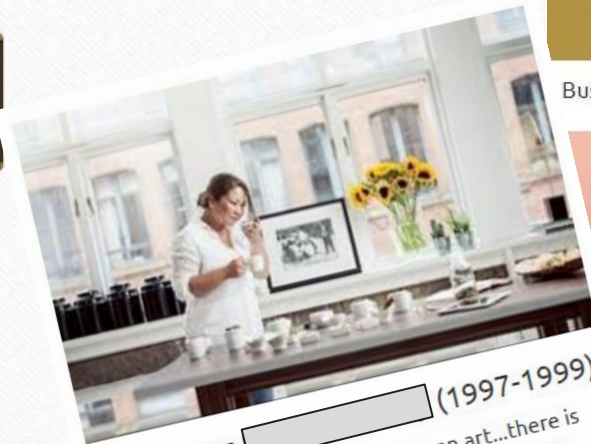
Event



# Double up with a Personal Sotry



Business > Alumni Retail Businesses



**Rising Star** [redacted] (1997-1999)  
Whether you think it's a science or an art...there is definitely passion for tea from this Alumni More...



**RETAIL: Quinteassential, Tea**

[redacted] takes tea to a new level of complexity in it's simplicity & she's actively seeking corporate partners to create tea that embodies your b... More...



**Our Story**

tokyobike is a small, independent bicycle company founded in 2001 in the quiet Tokyo suburb of Yamanashi, Japan. Based on the concept of Tokyo Store our bicycles are designed to explore the places we love and call home. With a tokyobike, it is so much about the joy of the destination.

**RETAIL: tokyobike.us, USA**

[redacted] Simone is offering USA Alumni a massive 20% off bicycles so help her grow her business and get fit at the same time. More...




**Catch Up with J [redacted] Simone (2001-2002)**

Find out more about Alumna Juliana who is the owner and director of tokyobike, a cult brand of ultra chic bicycles made in Japan More...



# Other Niche Business Clubs

Click For Main School Website Login →

 Alumni Community

[Home](#) [News](#) [Network](#) [Fundraising](#) [Business](#) [Careers](#) [Clubs](#) [Events](#) [Gallery](#) [Shop](#) [Resources](#)

**Welcome to Concord Clubs**  
Mini Communities within the wider Alumni Network

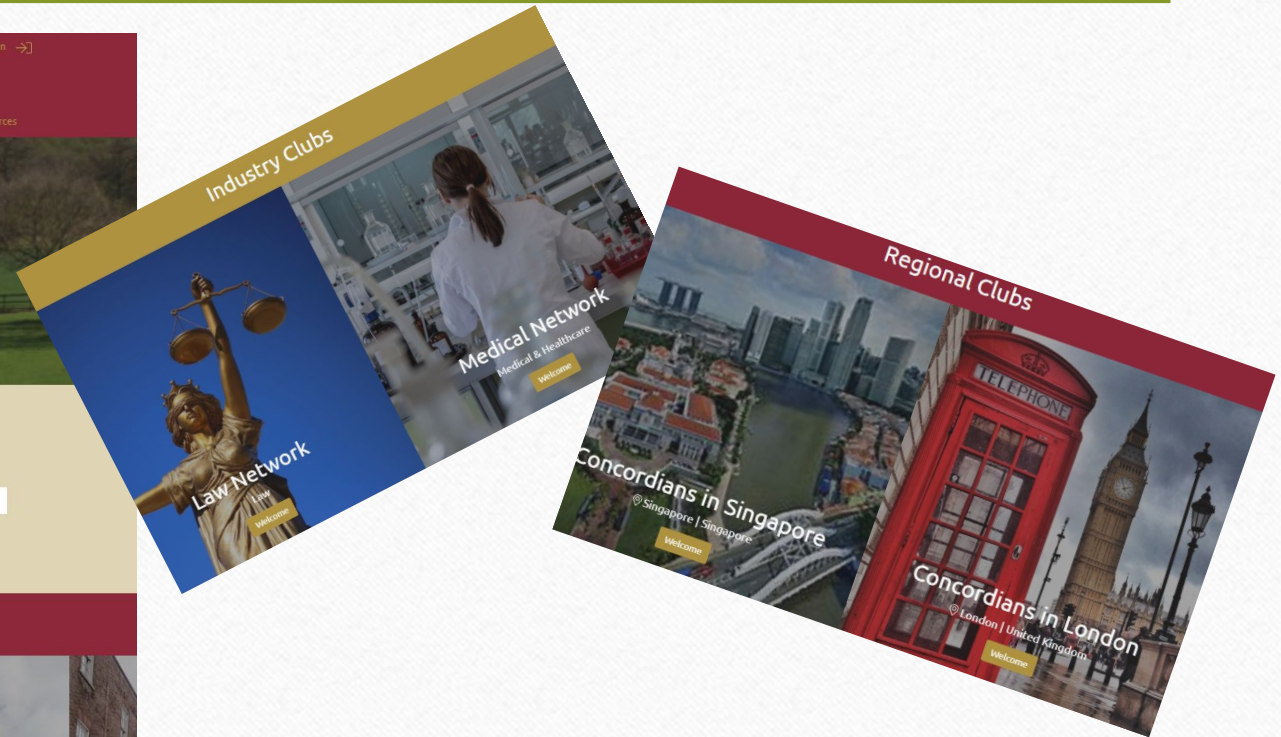

Network the way you want to network  
Can't find a Club to suit your needs?  
Contact [alumni@concordcollege.org.uk](mailto:alumni@concordcollege.org.uk) to create your own

**Search to Find a Club**

Type keywords... OR Select from the list

[Search Clubs](#)

**University Clubs**





# Where can make the most impact?

## Club managers



Emma

📍 London | United Kingdom



Alessandro

📍 London | United Kingdom

Co-Founder and Managing Partner



Alumni Community

News Network Fundraising Business Careers Clubs Events Gallery Shop

## Entrepreneur Network

👤 16 Members

Join now

## Welcome to Entrepreneur Network

Join this Club if you are an entrepreneur or are looking to start up a small business. We have two Alumni small business /innovation experts on hand to offer help and advice.

As a member you can use the 'comments' tab to ask any questions you have. If you find any interesting articles or resources that would be interesting please send them to us and we can attach them to this club for others to you. Any activity in this Club including comments will activate a weekly email newsletter which goes out to all members so anyone can click through to answer your questions so start a conversation today!

## Club news



Rising Star Entrepreneur  
Maiano (2002-2004)  
Concord alumni Ale - the co-founder of a company helping entrepreneurs along their way - but he started out his career as a lawyer More...



Small Business Entrepreneur Emma  
(1990)  
Emma was awarded her MBE in 2014. She is founder of business expert and author. More...




# Advertise Jobs

Encourage job advertising by asking you alumni if they have Graduate Schemes or advertising your own jobs to targeted alumni – if you don't have the data to target ASK on Facebook.






# REAL Networking for Business



Home News Network Fundraising Business Careers Clubs Events Gallery Shop Resources Magazines Forum

Careers > Concord Summer School Jobs

### Concord Summer School Jobs at Concord College Summer School



If you are looking for an opportunity to work as part of a great team in a beautiful setting with first class facilities, excellent working conditions and rates of pay, then consider joining the Concord Summer School team. Vacancies for the 2020 programme will be advertised from early 2020. If you wish to express interest in any role, please send a short email to our HR team to be added to our HR Summer Course list.

- Teacher of EFL
- Teacher of Biology, Chemistry, Maths or Physics
- Teacher of Art, Drama or PE
- Activity Assistant
- Boarding Assistant
- Course Assistant




Company	Concord College Summer School
Position	Concord Summer School Jobs
City	Acton Burnell
Country	United Kingdom
Expiry Date	01 Jul 2020
Posted by	Alumni Officer Sara Eastwood (Sara Eastwood)
Posted on	05 Nov 2019
Categories	Job // Part Time // Work Experience

[More information](#)[Apply](#)

### Staff Benefits

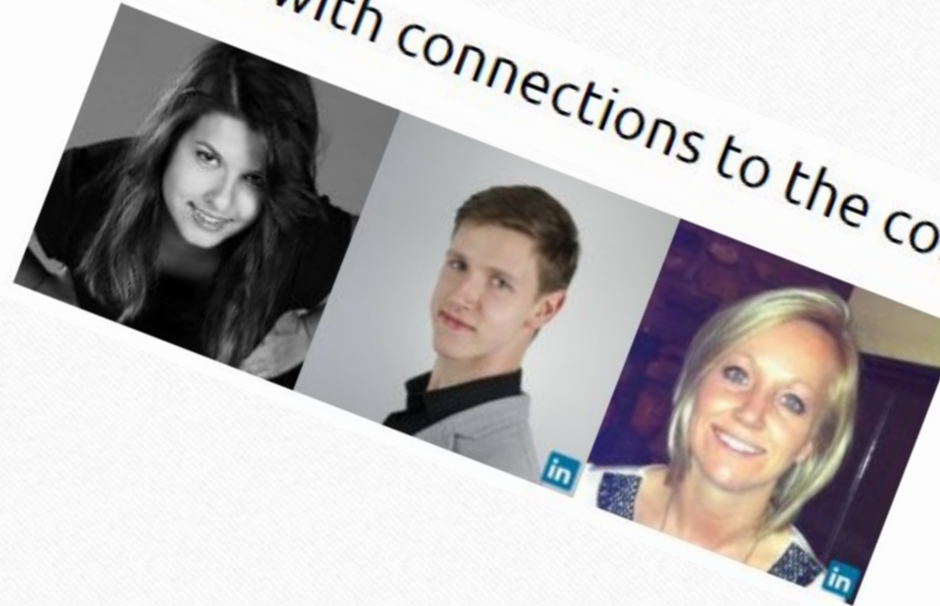
- Excellent remuneration based on qualifications and experience
- Access to a gym, swimming pool, sports facilities and music facilities (on site)
- Well stocked library and access to ample resources
- State-of-the-art teaching facilities
- Stunning rural campus in a beautiful location
- Full board
- Single bedroom (most are en suite)
- Three meals per day, plus afternoon cakes
- Weekly laundry service
- Room cleaned every weekday
- Lunch money provided when accompanying students on full day excursions

### Members with connections to the company



Patricia VladSebastian MitelKarl Butler

Members with connections to the company



# Finding Alumni Businesses

---



# Relevant Stories Using Facebook

**Sara Jones** Sara here again with my Alumni Officer hat on...your Urban Tea House sounds right up our current students street and they often travel to Birmingham so if you let me write a story about you and your wife's business we can do some internal promotion for you here! 😊 If you give me your number I can give you a call. Direct message me if you are interested. We also have 9 alumni (not including you) listed as currently living in Birmingham...OK so but they have networks too so lets get them talking tea house too!



**Sara Jones**  
(Happy Days)

Timeline ▾ About Friends 1,001 Photos Archive ▾ More ▾



**Sara Jones**  
Admin · 1 hr

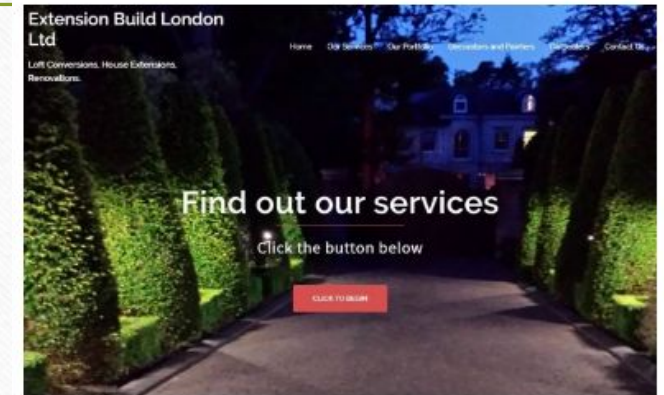
I am looking for one or two people who have a small business. I want to help you use the Alumni Network to help grow your business. Anyone want to give it a go with me? Email me details to [alumni@concordcollege.org.uk](mailto:alumni@concordcollege.org.uk)

1 Comment

Like Comment

**Ri** run a small design and build company in south west london. But not sure what location you are after in terms of the network?

Like · Reply · 1m




## CONSTRUCTION: Extension Build London

Looking for a loft conversion in South London? Then look no further than this Alumni business... More...




# Relevant Stories Using LinkedIn



Managing director at [redacted]

[redacted] • 1st  
Managing director at [redacted]

WEDNESDAY




**Sara Eastwood** • 2:24 PM

Hello [redacted] Sara here the Alumni Officer at Concord College. Just seen you are recruiting..we don't have that many alumni in Vietnam but I do have 11...is it worth me emailing them to see if they know anyone who might be looking for a job? Let me know!

My ambition this year is to get our Alumni community working together to help grow business by networking. You never know who you might find though the network!


TODAY



Hi [redacted] • 2:06 AM

Absolutely


Fantastic ! I'd love to connect with them !



[redacted] • 1h ago


[redacted] • 1st  
Co-Founder of [redacted] • UCL ManSci

WEDNESDAY



**Sara Eastwood** • 8:53 PM

Hello - I am the Alumni Officer at Concord College. I am looking for interesting stories for our Alumni Community Website and wondered if you would be interested in telling me a bit more about your startup-perhaps I can help you make some business connections within the network. Let me know. Sara




[redacted] • 8:53 PM

Hi Sara,

Thanks for contacting me, I would be interested in having a conversation with you about my startup. I actually cofounded it with my ex-schoolmate from Concord, Rhyme Luk, so if possible I'd like to involve him.


[redacted]



[redacted] • 2h ago


[redacted] • 1st  
Co-Founder [redacted] Hong Kong

WEDNESDAY



**Sara Eastwood** • 3:06 PM


Hello [redacted] - I am the alumni officer at Concord College. I would love to find out a bit more about your start up business and potentially write a story for the Alumni Community Website. Please connect so we can chat. Sara x



[redacted] • 3:06 PM

Hi nice to meet you !

May I contact you later when my product is in a fuller shape ? It's good to hear from you !



**Sara Eastwood** • 10:22 PM

Yes, of course

But don't forget we may be able to help so don't forget to ask x 😊



# IDEA: Walk the Talk

---



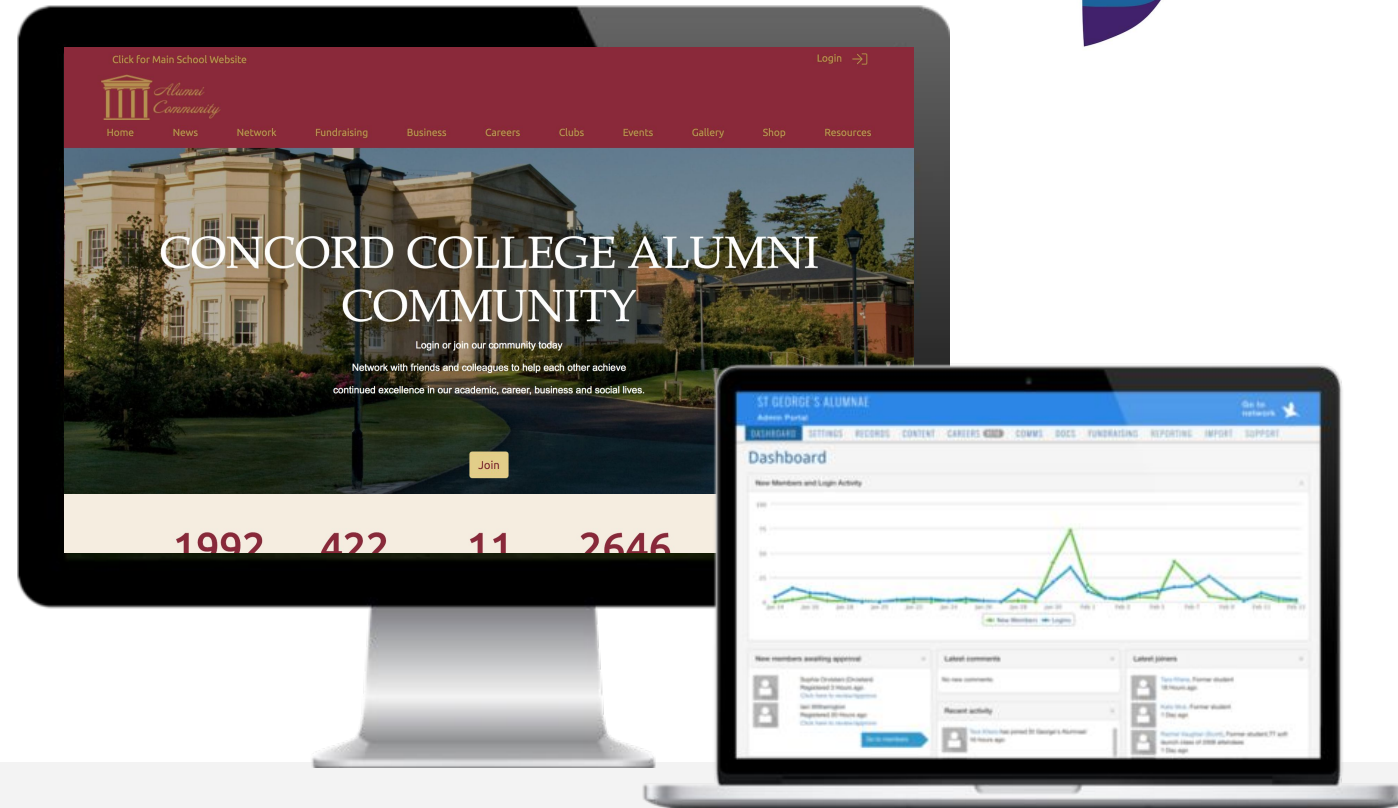
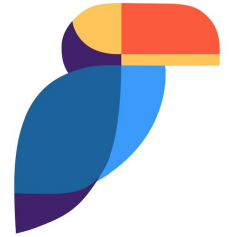
The image features a solid red background. In the center is a white rectangular box with a thin green border. Two dark grey horizontal bars, resembling book spines, extend from the left and right edges of the white box. The text "Q&A" is centered within the white box in a large, black, serif font.

Q&A



# About ToucanTech

ToucanTech is an easy, affordable and beautiful system to securely manage your alumni and supporter records, email newsletters, online payments, events, mentoring, careers and more! Used by 150 institutions, with 100% renewal rate, we're passionate about clean data, slick design and engaged communities.



If you would like to find out more or book a demo contact  
Amy Da Costa, Head of Sales at ToucanTech  
[hello@toucantech.com](mailto:hello@toucantech.com) | +44 (0) 203 189 1774