

Encouraging Business Networking

Sara Eastwood, Alumni Officer at Concord College

Thank you for joining, the webinar will start at 1pm GMT

When the webinar starts your microphone will be muted, you can use the chat box to ask questions during the webinar and at the end of the your microphone will be unmuted for questions.

Overview of Concord College

- **Leading international secondary school set in Shropshire countryside, founded 1944**
- **2019 A Level Results were 84% A*/A, 97% A* – B, 100% A*-C**
- **In 2020 ranked 4th best school in UK for A Level by Department for Education - over 20 students per year get an Oxbridge offer**
- **600 Students, over 30 Nationalities - 80% boarding**
- **7,262 Alumni records, 2,300 members, over 70 Nationalities**
- **Use ToucanTech for our alumni database, website, events & emails**

Marketing Team at Concord

Vanessa - Head of Marketing & Girls



Sara - Alumni Officer



Josh - Marketing Manager



And it works!

(Images taken 4th March 2020)

ADVANCED FILTERS  Hide ▾

Operators ▾

AND OR NOT

AND OR NOT Has relation

Personal information ▶

Family/ Relationships ▶

Institution specific info ▶

CV/ Resume information ▶

Development/ Fundraising ▶

Custom Fields ▶

Engagement ▶

Content ▶

Data Cleaning ▶

Consent options ▶

Organisation filters ▶

Select a filter category ▾

Select a saved filter ▾

Expand the categories on the left and drag and drop fields to create your custom filter.

(Click to set a name)

logged in is Past 6 months

Logged in
Past 6 months

SAVE DUPLICATE DELETE

1129 records found matching your search criteria

1129 records found matching your search criteria

CLEAR FILTER

Concord Alumni Growth Statistics

Alumni Website	Year 1 (2015)	Year 2 (2016)	Year 3 (2017)	Year 4 (2018)	Year 5 (2019)
Total Membership	881	1351	1636	1911	2300
<i>New Members</i>	756	335	149	156	244
<i>6.2 New Members</i>	125	135	136	119	145
Stories Published <i>(not including 50 copied from main school website)</i>	94	88	80	83	109
Emails Sent	51	87	182	190	193

Alumni Community Aspiration

“We are here to facilitate opportunities to allow our Community members to make meaningful connections to enable continued excellence in their academic, career, business and social lives to inspire them enough to give back their time, talent and treasure”



Set up a Business Partners Page

The screenshot shows the Alumni Community website interface. At the top, there is a navigation bar with the site logo and menu items: Home, News, Network, Fundraising, Business, Careers, Clubs, Events, Gallery, Shop, Resources, Magazines, and Forum. A user profile 'Hello Sara' is visible in the top right. Below the navigation is a large blue banner with the text 'Share your Business' and a 'Share news' button. The 'Top stories' section features three articles: 'VACATION RENTAL: Clearviews (Sleeps 10-15) Church Stretton, England', 'FOOD: Sushinoen, London', and 'BAR: The Aftermath, Central/Lan Kwai Fong, Hong Kong'. At the bottom, there is a 'Search Business Partners' section with a search bar and a list of categories including Alumni Accommodation, Alumni Bars & Restaurants, Alumni Consulting Business, Alumni Food Services, Alumni Health Services, Alumni Publishing & Authors, and Alumni Retail Businesses.

This screenshot shows a different section of the Alumni Community website. It features a dark red banner with the text 'Click for Main School Website' and the Alumni Community logo. Below the banner is a navigation bar with the following menu items: Home, News, Network, Fundraising, Business, and Careers. The bottom portion of the image shows a blurred view of a building facade.

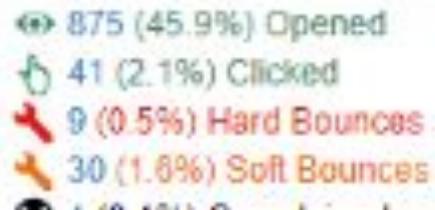
Make it Relevant

Do You Own or Run a Leisure Business?



We're looking for Alumni owned establishments around the world that our members can trust - so whether you own or run a restaurant, bar, hotel, resort, cafe, B&B or even a vacation rental, let us know

[Find Out More](#)



Alumni Bars & Restaurants



FOOD: Sushinoen, London

Get addicted to Japanese food at this incredible alumna owned restaurant in central London [More...](#)



BAR: The Aftermath, Central/Lan Kwai Fong, Hong Kong

This bar that comes with plenty of music street cred - call Alumni Carven who will buy you a drink...and you may just get the best seat in the house! [More...](#)



ACCOMMODATION & FOOD: Old Downton Lodge, Ludlow, England

We negotiated 10% off this rural England restaurant with rooms [More...](#)

[Show more](#)

Alumni Accommodation



VACATION RENTAL: Clearviews (Sleeps 10-15) Church Stretton, England

Looking for a break away from the stresses of University or a holiday in the UK with friends? Take a



VACATION RENTAL: Bryn Ogwen (Sleeps 10) Bangor, North Wales

Bryn Ogwen is a beautiful Victorian semi-detached property, situated in the popular Garth area on the outskirts of Bangor, North Wales [More...](#)



VACATION RENTAL: Oaks Lodge (Sleeps 2) Church Stretton, England

Looking for a romantic break in the UK? Listed by TripAdvisor as 'one of the most luxurious cabins on the planet' will impress a loved one! [More...](#)

Build Regional Clubs Relating to your Business Partners

Home News Network Fundraising Business Careers Clubs Events Gallery Shop Resources Magazines Forum

Regional Clubs

Concordians in London
📍 London | United Kingdom
You are a member

Concordians in Hong Kong
📍 Hong Kong | Hong Kong (China)
Welcome

Concordians in Singapore
📍 Singapore | Singapore
Welcome

Concordians in Kuala Lumpur
📍 Kuala Lumpur | Malaysia
Welcome

Tag to your relevant Club



The screenshot displays the Alumni Community website interface. At the top left is the logo for 'Alumni Community' featuring a classical building icon. A horizontal navigation bar contains the following menu items: Home, News, Network, Fundraising, Business, Careers, Clubs, Events, Gallery, Shop, Resources, Magazines, and Forum. The main content area features a large banner image of a city skyline at night with the text 'Concordians In Hong Kong - Networking the way you want to Network' and a 'Leave Club' button. Below the banner is a section titled 'Club news' containing three news items:

- RETAIL: hoya kerry, fitness clothing**
Support this alumna's fitness, wellbeing and lifestyle brand that promotes environmental awareness and get 15% off too! More...
- FOOD: Hotpot Kitchen, Sham Shui Po, Hong Kong**
With 15% off food and a free beer pop by Hotpot Kitchen for a bite to eat. More...
- FOOD: Sushi Nyoï, Causeway Bay, H**
If you are looking for some fine dining Japanese cuisine than Sushi Nyoï and get 10% off your food!

Encourage Networking

 Alumni Community

Home News Network Fundraising Business Careers Clubs Events Gallery Shop Resources

News > Networking:Social > Concord Teachers are coming to Hong Kong

Concord Teachers are coming to Hong Kong

Helen Archer and Steve Williams are planning a trip to Hong Kong...find out why we would love you to help them!




4 Dec 2019
Networking:Social

Featured
Helen Archer, Steve Williams

 Alumni Community

Home News Network Fundraising Business Careers Clubs Events Gallery Shop Resources

News > Networking:Social > Catch Up in Hong Kong with Concord Staff

Catch Up in Hong Kong with Concord Staff

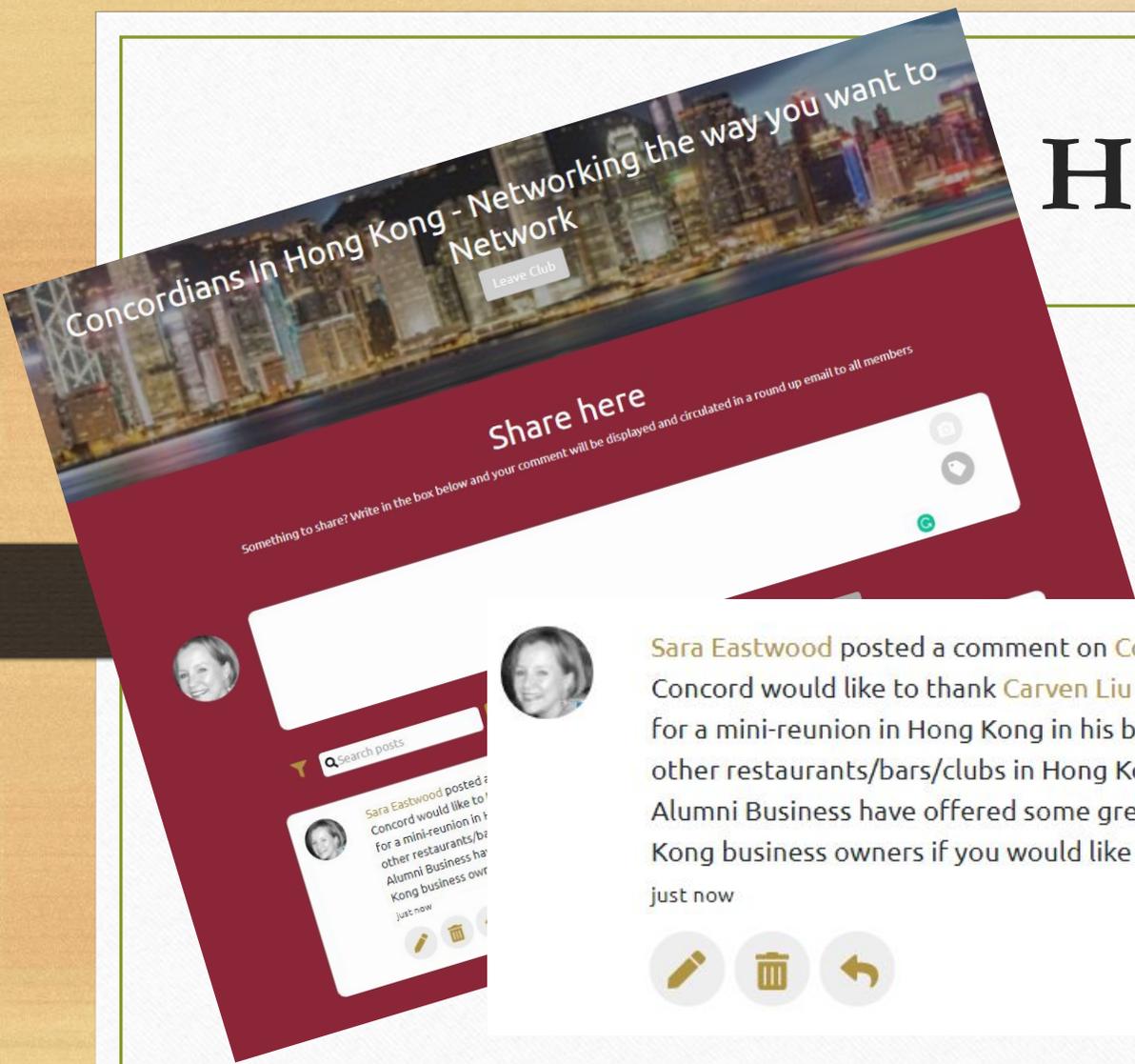
A Friendly face in Hong Kong for Concord teachers in Hong Kong for Christmas!




8 Jan 2020
Networking:Social

Meeting at an alumni owned bar

Featured



Help Businesses to Grow

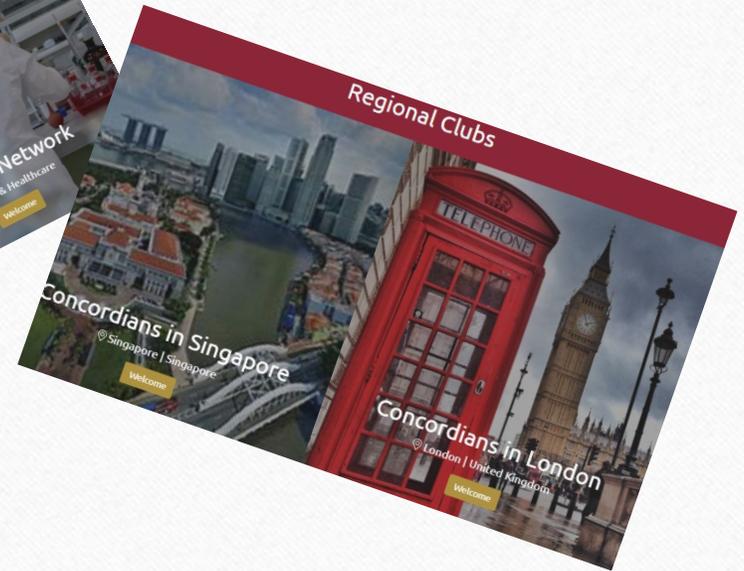
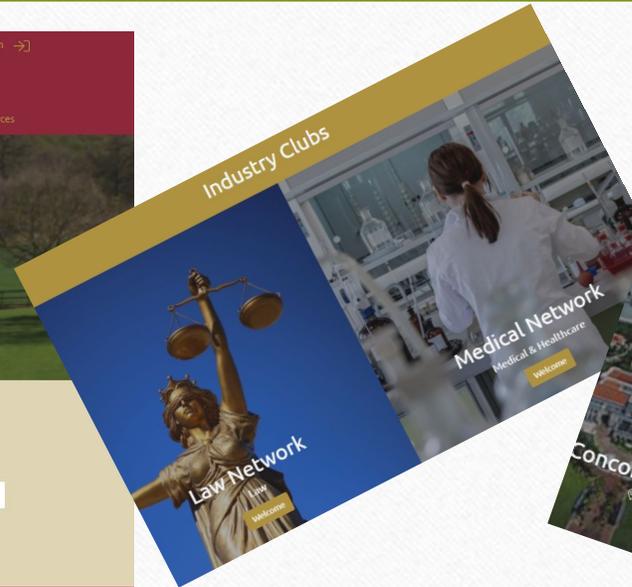
Sara Eastwood posted a comment on [Concordians in Hong Kong](#)
Concord would like to thank [Carven Liu](#) (2001-2004) for welcoming teachers [Helen Archer](#) and [Steve Williams](#) and other Alumni for a mini-reunion in Hong Kong in his bar Aftermath - please see below in 'Club News' an article all about this event and Carven's other restaurants/bars/clubs in Hong Kong and please support this local Alumna business. Carven and other Hong Kong-based Alumni Business have offered some great discounts to encourage your support and we would love to hear from any other Hong Kong business owners if you would like to become a Concord Business Partner. Email alumni@concordcollege.org.uk



- Reunion
- Special Offer
- Event

Other Niche Business Clubs

The screenshot shows the homepage of the Concord Clubs website. At the top, there is a navigation bar with the text "Click For Main School Website" on the left and "Login →]" on the right. Below this is a menu with the following items: Home, News, Network, Fundraising, Business, Careers, Clubs (highlighted), Events, Gallery, Shop, and Resources. The main content area features a large image of a golf course with the text: "Welcome to Concord Clubs", "Mini Communities within the wider Alumni Network", "Network the way you want to network", "Can't find a Club to suit your needs?", and "Contact alumni@concordcollege.org.uk to create your own". Below this is a search section titled "Search to Find a Club" with a search bar containing "Type keywords...", an "OR" separator, and a dropdown menu labeled "Select from the list". A "Search Clubs" button is positioned below the search bar. At the bottom, there is a section titled "University Clubs" with a background image of a university building.



Where can make the most impact?

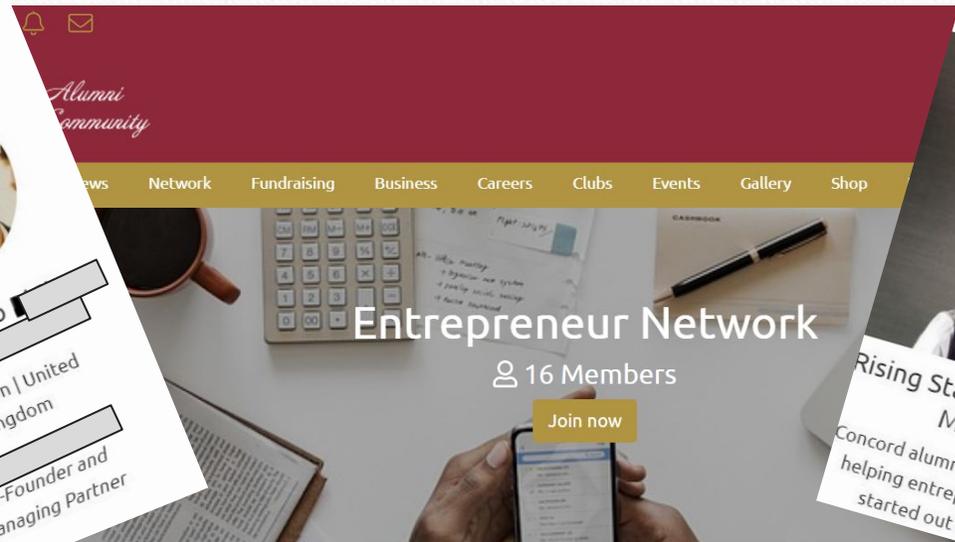
Club managers



Emma [redacted]
London | United Kingdom



Alessandro [redacted]
London | United Kingdom
Co-Founder and Managing Partner



Club news



Rising Star Entrepreneur [redacted]
Maiano (2002-2004)
Concord alumni Ale - the co-founder of a company helping entrepreneurs along their way - but he started out his career as a lawyer More...



Small Business Entrepreneur Emma [redacted] (1990)
Emma was awarded her MBE in 2014. She is founder of [redacted] business expert and author. More...

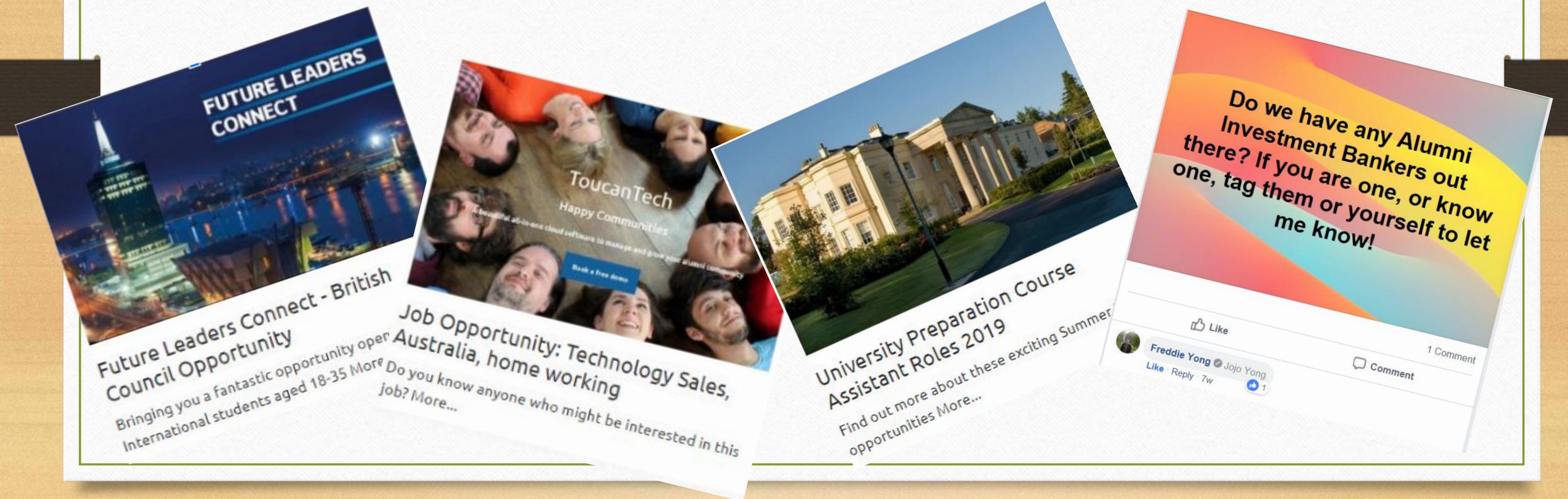
Welcome to Entrepreneur Network

Join this Club if you are an entrepreneur or are looking to start up a small business. We have two Alumni small business /innovation experts on hand to offer help and advice.

As a member you can use the 'comments' tab to ask any questions you have. If you find any interesting articles or resources that would be interesting please send them to us and we can attach them to this club for others to you. Any activity in this Club including comments will activate a weekly email newsletter which goes out to all members so anyone can click through to answer your questions so start a conversation today!

Advertise Jobs

Encourage job advertising by asking you alumni if they have Graduate Schemes or advertising your own jobs to targeted alumni – if you don't have the data to target ASK on Facebook.



REAL Networking for Business



Home News Network Fundraising Business Careers Clubs Events Gallery Shop Resources Magazines Forum

Careers > Concord Summer School Jobs

Concord Summer School Jobs at Concord College Summer School



If you are looking for an opportunity to work as part of a great team in a beautiful setting with first class facilities, excellent working conditions and rates of pay, then consider joining the Concord Summer School team. Vacancies for the 2020 programme will be advertised from early 2020. If you wish to express interest in any role, please send a short email to our HR team to be added to our HR Summer Course list.

- Teacher of EFL
- Teacher of Biology, Chemistry, Maths or Physics
- Teacher of Art, Drama or PE
- Activity Assistant
- Boarding Assistant
- Course Assistant

Staff Benefits

- Excellent remuneration based on qualifications and experience
- Access to a gym, swimming pool, sports facilities and music facilities (on site)
- Well stocked library and access to ample resources
- State-of-the-art teaching facilities
- Stunning rural campus in a beautiful location
- Full board
- Single bedroom (most are en suite)
- Three meals per day, plus afternoon cakes
- Weekly laundry service
- Room cleaned every weekday
- Lunch money provided when accompanying students on full day excursions

Company	Concord College Summer School
Position	Concord Summer School Jobs
City	Acton Burnell
Country	United Kingdom
Expiry Date	01 Jul 2020
Posted by	Alumni Officer Sara Eastwood (Sara Eastwood)
Posted on	05 Nov 2019
Categories	Job // Part Time // Work Experience

[More information](#)

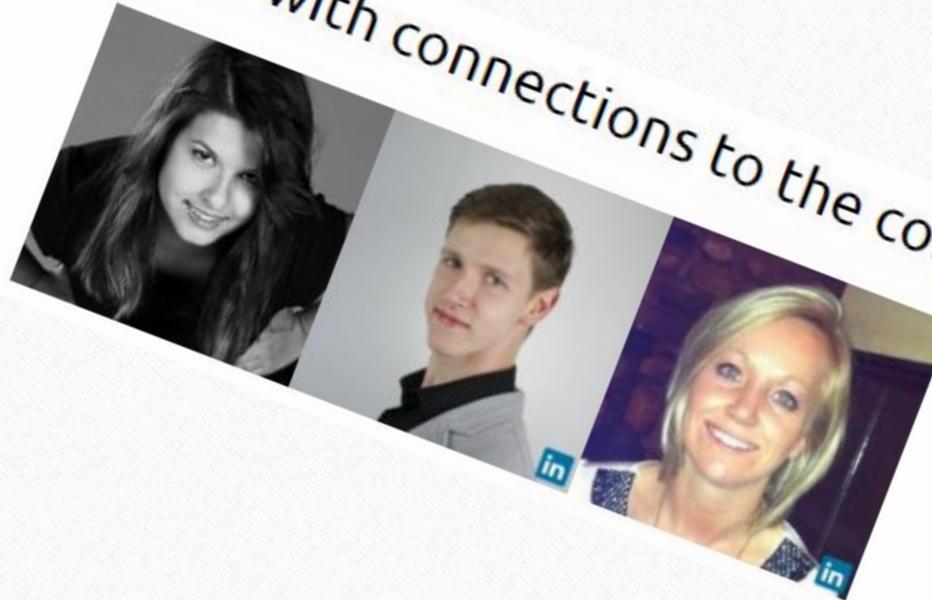
[Apply](#)

Members with connections to the company



Patricia Vlad Sebastian Mitel Kari Butler

Members with connections to the company



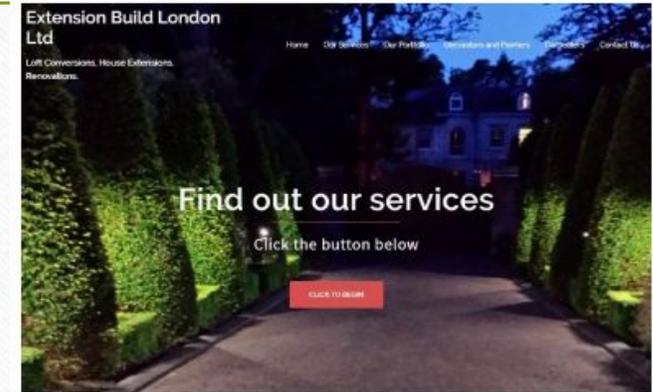
Finding Alumni Businesses

Relevant Stories Using Facebook

Sara Jones Sara here again with my Alumni Officer hat on...your Urban Tea House sounds right up our current students street and they often travel to Birmingham so if you let me write a story about you and your wife's business we can do some internal promotion for you here! 😊 If you give me your number I can give you a call. Direct message me if you are interested. We also have 9 alumni (not including you) listed as currently living in Birmingham...OK so but they have networks too so lets get them talking tea house too!

The image shows a Facebook profile page for Sara Jones. The profile picture is a circular photo of three people wearing colorful party hats. The cover photo is a large, white, classical-style building with a green lawn in front. The profile name is "Sara Jones (Happy Days)". Below the name are buttons for "Edit Profile", "Activity Log", and a menu icon. At the bottom, there are navigation tabs for "Timeline", "About", "Friends 1,001", "Photos", "Archive", and "More".

A Facebook post by Sara Jones, Admin, posted 1 hour ago. The text of the post is: "I am looking for one or two people who have a small business. I want to help you use the Alumni Network to help grow your business. Anyone want to give it a go with me? Email me details to alumni@concordcollege.org.uk". Below the text are "Like" and "Comment" buttons. A comment from "Ri" is visible, asking: "Run a small design and build company in south west london. But not sure what location you are after in terms of the network?". The comment has "Like · Reply · 1m" below it.



CONSTRUCTION: Extension Build London

Looking for a loft conversion in South London? Then look no further than this Alumni business... More...

Relevant Stories Using LinkedIn

Managing director at [redacted]

[redacted] • 1st
Managing director at [redacted]

WEDNESDAY

Sara Eastwood • 2:24 PM
Hello [redacted] Sara here the Alumni Officer at Concord College. Just seen you are recruiting..we don't have that many alumni in Vietnam but I do have 11...is it worth me emailing them to see if they know anyone who might be looking for a job? Let me know!

My ambition this year is to get our Alumni community working together to help grow business by networking. You never know who you might find though the network!

TODAY

Hi [redacted] • 2:06 AM
Absolutely
Fantastic ! I'd love to connect with them !

[redacted] • 1h ago
Mobile

[redacted] • 1st
Co-Founder of [redacted] • UCL ManSci

WEDNESDAY

Sara Eastwood • 8:53 PM
Hello - I am the Alumni Officer at Concord College. I am looking for interesting stories for our Alumni Community Website and wondered if you would be interested in telling me a bit more about your startup-perhaps I can help you make some business connections within the network. Let me know. Sara

[redacted] • 8:53 PM
Hi Sara,

Thanks for contacting me, I would be interested in having a conversation with you about my startup. I actually cofounded it with my ex-schoolmate from Concord, Rhyme Luk, so if possible I'd like to involve him.

[redacted] • 2h ago
Mobile

[redacted] • 1st
Co-Founder [redacted] Hong Kong

WEDNESDAY

Sara Eastwood • 3:06 PM
Hello [redacted] - I am the alumni officer at Concord College. I would love to find out a bit more about your start up business and potentially write a story for the Alumni Community Website. Please connect so we can chat. Sara x

[redacted] • 3:06 PM
Hi nice to meet you !
May I contact you later when my product is in a fuller shape ? It's good to hear from you !

Sara Eastwood • 10:22 PM
Yes, of course
But don't forget we may be able to help so don't forget to ask x 😊

IDEA: Walk the Talk

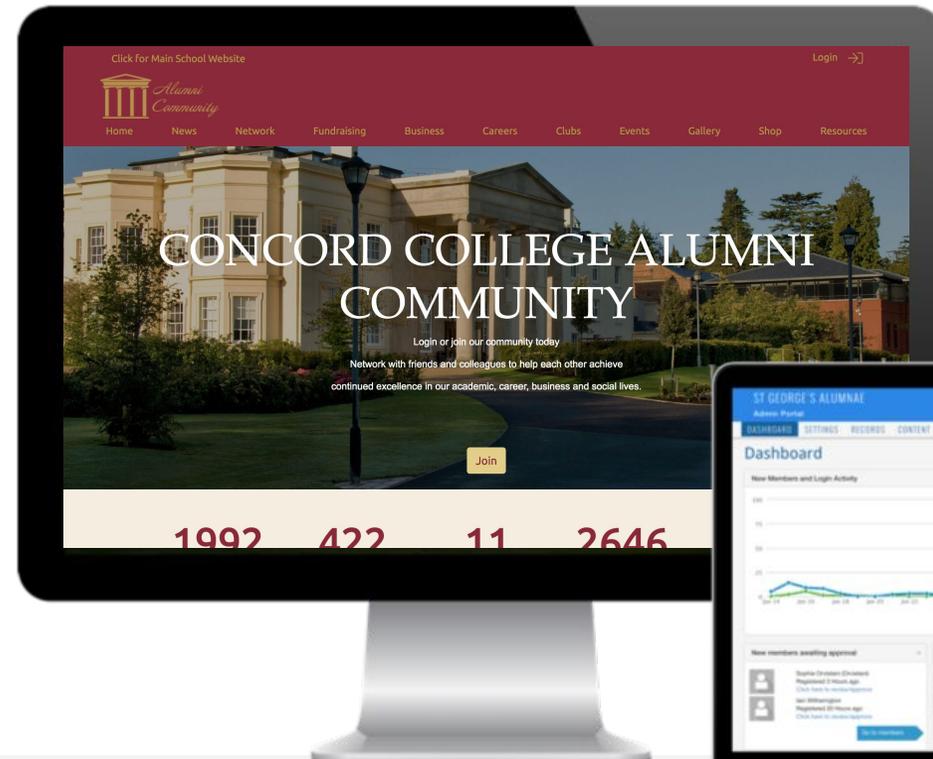




Q&A

About ToucanTech

ToucanTech is an easy, affordable and beautiful system to securely manage your alumni and supporter records, email newsletters, online payments, events, mentoring, careers and more! Used by 150 institutions, with 100% renewal rate, we're passionate about clean data, slick design and engaged communities.



If you would like to find out more or book a demo contact
Amy Da Costa, Head of Sales at ToucanTech

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